



Lighting Company of Ghana

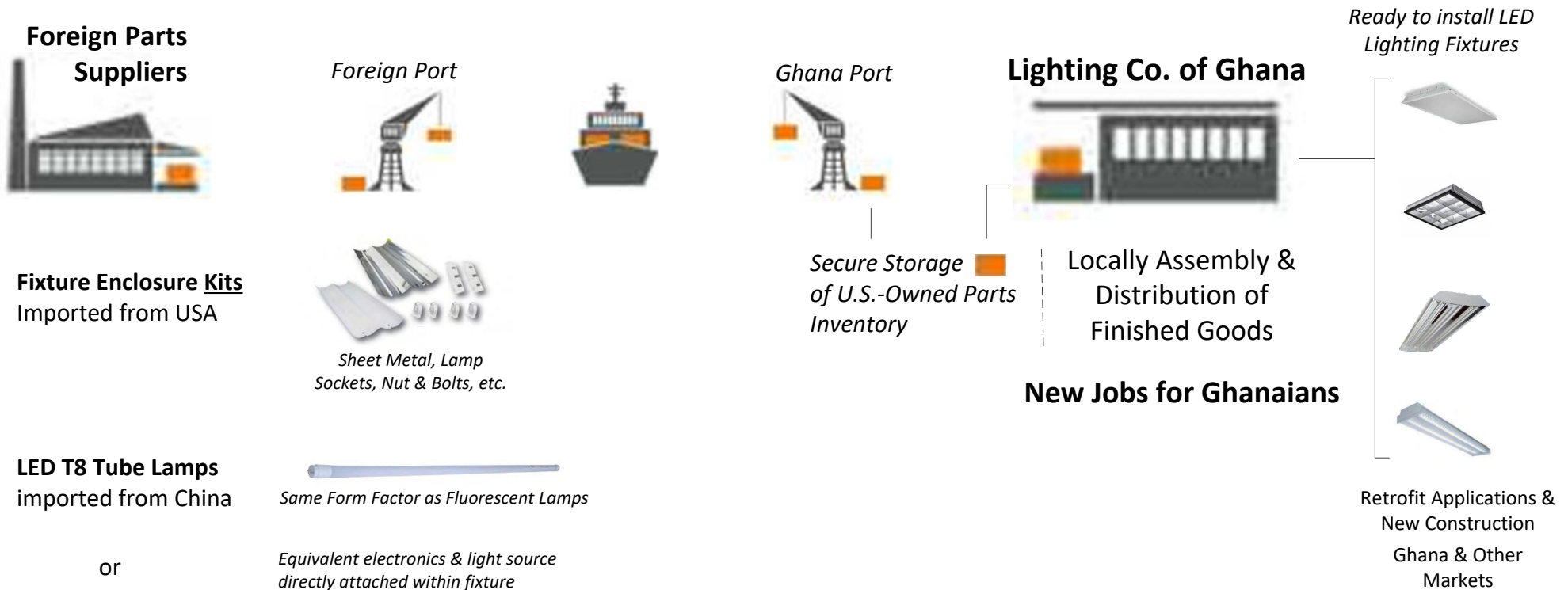
JOBS THAT MAKE GHANA GREENER ★ LCOGH.COM

Local Assembly of High Quality LED Lighting in Ghana

Lighting Company of Ghana (LCG) is an exceptional opportunity to produce high-quality, **Energy Efficient LED Lighting** in Ghana, using proven technology to meet local demand with local products and creating **Good Jobs for Ghanaians**.

Lighting Company of Ghana (LCG) Concept

- Assemble Proven, High Quality LED Fixtures **in Ghana** from Imported Parts
- Create **Good Jobs** for Ghanaians
- Establish Domestic Supply of **Cost Effective & Energy Efficient LED Lighting**



Local Jobs ★ Proven Products ★ Positive Impact

Economic Development • Local Supply of Energy Efficient Products • Low Cost / Low Risk Expansion Options

Foreign Parts Suppliers



Fixture Enclosure Kits
92% of FOB Parts Cost Imported from USA

LED T8 Tube Lamps
8% of FOB Parts Cost imported from China

Lighting Co. of Ghana



Local Assembly is 30%+ of market value

LED Lamps installed in fixtures prior to shipment to customers, and can also be sold separately

Component Kit Sourcing means parts arrive in the exact proportion needed for the production plan

Leverage of the **Product Catalog & Assembly Experience** a \$200mil+ US partner mitigates Process, Product Integrity & Product Obsolescence Risks

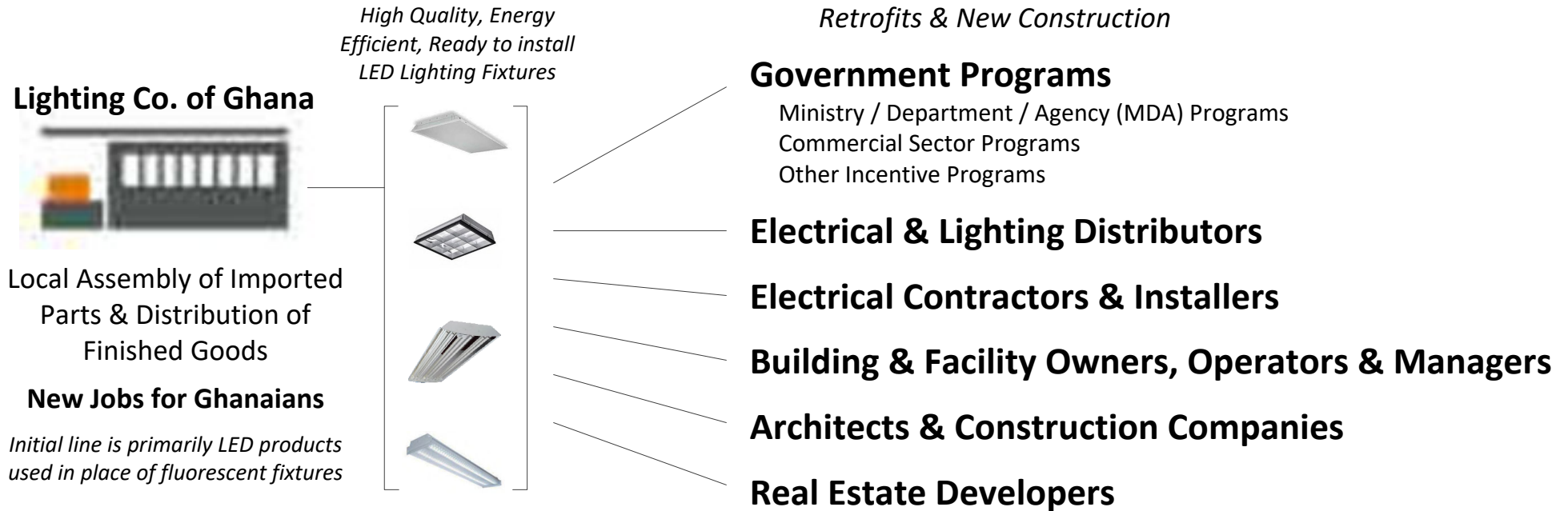


Locally assembled products identical to those widely distributed in North America

One Month's Factory Production:

- Illuminates 1.2mil sqft (111.4k m²) of school, office or other space
- Saves 2,526,667kWhs / Year (\$458,000 @\$0.30/kWh)

Market Segmentation

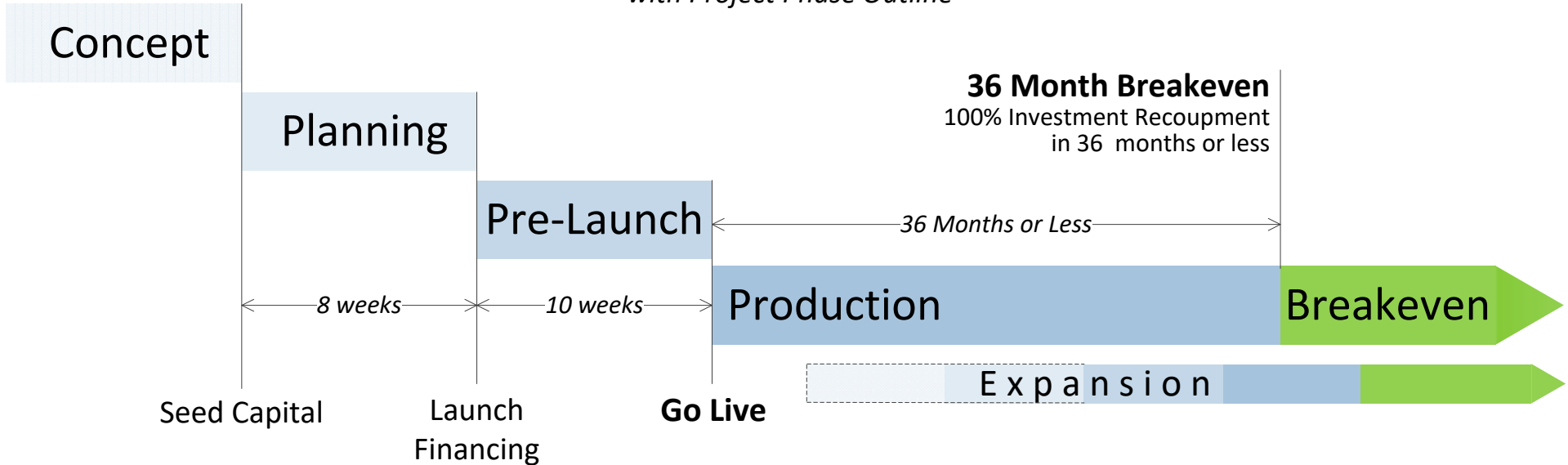


Educational Facility	Commercial Real Estate	Public Sector	Healthcare Facility	Industrial Facility	Residential	Religious / Assembly
School School District College University	Office / Mall Retail Space Hospitality Parking Facility	Gov't Building Street / Hiway Port / Airport / Terminal / Public Transport	Hospital / Clinic / Pharmacy / Office Laboratory / Operating Theater	Factory / Plant Warehouse Freight Yard	Home / Apt. Building / RE Development / Other Residential Facility	Cathedral / Church / Arena / Other Assembly Hall

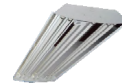


Timeline

with Project Phase Outline



Concept Phase	Planning Phase	Pre-Launch Phase	Live Operations, Expansion, Growth & Profitability
Product Selection	Confirmed Metrics	Physical Plant Set-up	Product with large, demonstrable Demand & Impact
Intellectual Capital	Strategic Partners	Hiring / Training	Simply, proven Production Model
Pro Forma Financials	Pre-Committed Sales	Local Resources & Relationships	2 Production Lines, 14 Production Staff, 20 Total New Jobs / Factory
Initial Plan	Funded Plan	Initial Component & Supplies Orders	Low Risk / Low Cost Expansion Opportunities: Add'l Production Capacity Add'l LED Lighting Products Add'l Locations
Development <i>Funded plan for risk-mitigated launch</i>		Publicity	Domestic & International Distribution
			Economic Development in the Energy Efficiency Products Sector





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